

Press Release

Freeborn's Michael T. O'Brien Named 'Litigation Trailblazer' by National Law Journal

CHICAGO – Dec. 9, 2016 – [Freeborn & Peters LLP](#) is pleased to announce that [Michael T. O'Brien](#), the firm's Director of Information and Litigation Technology, has been named a 2016 "Litigation Trailblazer" by *The National Law Journal*. The publication bestowed the distinction due to O'Brien's innovative development of Freeborn's state-of-the-art E-Discovery Lab.

"Michael very much deserves recognition for his work in litigation technology," said [Michael A. Moynihan](#), Freeborn's Co-Managing Partner. "Not only do his efforts benefit our clients by making e-discovery costs more manageable, but they help our industry overcome new challenges through creative, technical problem-solving."

O'Brien's E-Discovery Lab incorporates a number of innovations to reduce the burden of e-discovery. These include the development of proprietary scripts and custom fields that categorize large volumes of data in ways that even today's out-of-the-box software cannot do without advanced analytics, which may incur additional costs and time. This has resulted in drastically reduced review times, sometimes speeding up the process by as much as five-fold.

Perhaps just as innovative as the service itself is its cost model. While most third-party vendors charge for data processing and data hosting on a per-gigabyte scale, O'Brien's E-Discovery Lab takes a client-focused approach by charging an hourly rate for human labor – as opposed to the costs for time required to run automated processes. The end result is a rate that is much lower than the per-gigabyte model.

"I'm thankful that *The National Law Journal* recognized me as one of its 50 litigation trailblazers for 2016," O'Brien said. "I look forward to continuing to innovate as the intersection of law and technology evolves."

This marks the third annual issue of *The National Law Journal's* "Litigation Trailblazers" list. To see the full list, visit http://pdfserver.amlaw.com/nlj/flipbook/NLJTP_Litigation/.

ABOUT FREEBORN & PETERS

Freeborn & Peters LLP is a full-service law firm, headquartered in Chicago, with international capabilities. Freeborn is always looking ahead and seeking to find better ways to serve its clients. It takes a proactive approach to ensure its clients are more informed, prepared and able to achieve greater success – not just now, but also in the future. While the firm serves clients across a very broad range of sectors, it has also pioneered an interdisciplinary approach that serves the specific needs of targeted industries, including food, healthcare, transportation, private equity and venture capital, and insurance and reinsurance.

Freeborn is a firm that genuinely lives up to its core values of integrity, effectiveness, teamwork, caring, and commitment, and embodies them through high standards of client service and responsive action. Its lawyers build close and lasting relationships with clients and are driven to help them achieve their legal and business objectives.

For more information, please visit www.freeborn.com.

###